



February 2010

Dear Potential Sponsor,

I wanted to take a moment to let you know about The Potter's Homestead Merchant's Market Days being held this summer in conjunction with Fairview Park's Centennial Celebration.

I developed the Market concept as one part of my 1863 Inn Project & I'm partnering with The Fairview Center Merchants Association. The funds generated by the market will go to beautifying the exterior of The Emerald Necklace Inn, the site of Fairview Park's first grocer & general store. The market will run on the 2nd & 4th Saturdays of the month, May-August & September 11th 2010 from 10am-2pm. We will be set up in the Fairview Centre (21903 Lorain Rd.) parking lot alcove adjacent to Lorain Road. We plan to feature many local artisans & crafters as well as local businesses & community interest groups. We also plan to bring in authors, performance artists & interesting demonstrations as part of our Founder's Corner. Conversation areas shaded with patio style umbrellas will be placed throughout to allow customers to sit in the shade & relax.

I respectfully ask for your help to make this a success. In exchange for your generous participation in our sponsor tier program, you could receive a banner at the market, space at the market, be mentioned in all of our advertising including being featured on any promotional items. You will also receive some of these items to give away as you wish. Please know that you don't have to participate in the program, any non tax deductible offering will be accepted as well.

"The 1863 Inn Project" Sponsor Tiers

Pioneer (\$50)	Flag at Market	(1) space for (1) week	3 promotional items		
Settlers (\$100)	Flag at Market	(1) space for (2) weeks	5 promotional items		
Colonial (\$500)	Flag at Market	Mentioned in all Advertising	Included on promotional items	(2) spaces for (2) weeks	15 promotional items
Founders (\$1,000)	Flag at Market	Mentioned in all Advertising	Included on promotional items	(2) spaces for (4) weeks	20 promotional items

Feel free to contact me at 440.333.9100 or by email at stay@emeraldnecklaceinn.com if you have any questions or concerns. Or contact Shari Terry, the market manager, at 440.309.3067 or everydaysaholiday@live.com if you'd like to reserve your space. Please keep in mind; spaces are transferable with Market approval.

Respectfully,

Gloria Cipri Kemer
 Innkeeper
 The Emerald Necklace Inn
 18840 Lorain Rd. Fairview Park OH 44126

